



Small Business = Big Job Opportunities

According to a 2010 news release from the Ministry of Small Business, Technology & Economic Development, there were about 395,900 small businesses operating in B.C. in 2009. Small business provides 57 per cent of all private-sector jobs in B.C. – the highest rate in Canada– and employs over one million people.

This is good news for job seekers given some of the current labour & skills shortages. It is normal for job seekers to look for opportunities within large, well funded businesses. Large companies have been known to offer job security, better benefits and access to a greater amount of resources as well as more possibility for career development & growth.

But don't sell yourself short! Small companies have a lot to offer and since they employ over one million people in B.C. they are becoming more sought after by today's job seekers. Working in a small company allows you to utilize & develop your skills in all areas of the business. With fewer people and resources in small companies, you can take on more responsibility and more ownership of projects and gain experience leading teams. The experience gained at a small company can help you grow faster than you would in a large company.

The other important advantage most small companies can offer is excellent employee engagement. As a part of a smaller team, you have more opportunities to be innovative, build strong relationships with co-workers and truly see the impact & value your contributions have on the company. The result is higher employee engagement, a strong culture, higher productivity and greater job satisfaction. These days, most employees are just as concerned about quality of life as they are about career development and earning power, so to work for a small business with a positive employee culture where everyone is highly engaged can offer more value to job seekers than working for the large corporations.

So, when you are out there looking for the perfect job, don't forget about 395,900 small businesses in B.C. that have a lot to offer.

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